We educate to create positive change and advocate for women and girls.

**Research.** We compile and share an arsenal of data and information – current and historic – regarding Iowa women and girls as we pursue their rights, equality and representation in all facets of Iowa life. In partnership with the State Data Center of Iowa, we release research reports annually to highlight progress and gaps.

**Programming.** We offer presentations, conferences and events to encourage participation and to honor women’s leadership. A highlight each year is the Iowa Women’s Hall of Fame event, which serves as a guiding light into the future as well as a marker for past achievements of women. Through consultations with individual businesses and organizations we share findings and best practices about pay, equity, hiring, discrimination and other issues impacting women.

**Active communications network.** We offer a regular online newsletter and announcement board to tell the stories of women and girls, recognize them and communicate about significant events in the state.

**Support for women through interaction and collaboration with others.** We serve women by connecting them with the resources and information they need to succeed. We work with many groups such as

Females are projected to make up more than or nearly half of the Iowa population through 2050. In recent history, women have comprised about 28% of statewide elected executive office holders.
Our role is to inform and guide Iowans as we move forward, and to empower women and girls. Let’s connect.

Support for girls. We energize young women by working in partnership with schools and organizations that support youth. Through various programs we offer, girls further develop their skills to elevate self-esteem and build a path to become successful adults.

Our role is to inform and guide Iowans as we move forward, and to empower women and girls. Let’s connect.